



Tysons Trek & Treat 2026

Challenge Rules and Regulations

These rules ensure the challenge is safe, fair, and enjoyable for all participants. Participation signifies an agreement to comply with all provisions of this agreement.

1. Eligibility and Registration

- Open to all ages; participants under 18 require parental consent.
- Registration must be completed online with a valid email. A phone number is optional for receiving text updates.

2. Challenge Period

- The challenge runs from **October 2 through November 1, 2026**.
- All tasks and check-ins must be completed by **11:59 PM on November 1, 2026**.
- Points may be redeemed for prizes until **November 9, 2026**.

3. Participation Guidelines

- The goal of the challenge is to explore active transportation routes that connect key Tysons neighborhoods, amenities, and attractions and reward frequent use of those routes.
- Activities take place on public roads, trails, and sidewalks. Safety equipment (e.g., helmets) is strongly encouraged.
- Points are earned by walking, biking, or rolling (scooters, rollerblades, skateboards, or other personal micromobility devices) and checking in via the Explore Tysons Trek & Treat web app, which uses a participant's smartphone location at the time of check-in to validate their location.
- Each location may be checked into once every 24 hours.
- Participants are encouraged to walk, bike, or roll each route multiple times to earn more points.



- Participants must comply with all laws, respect public and private property, and demonstrate good sportsmanship.

4. Prizes

- Pre-registrants receive one raffle entry toward a \$150 Experience Tysons e-gift card. Raffle winner will be randomly chosen on Monday, October 5, 2026 and winner will be notified by email.
- All who register and complete one check in by 11:59pm on October 10, 2026 will receive an “I trekked Tysons” t-shirt. A form to complete desired size and shipping address will be emailed on or around Monday, October 12 and participants will have one week (Monday, October 19) to complete and return the form.
- Points earned while participating in the challenge will be redeemed for prizes and raffle entries at the end of the challenge.
- Points will be accrued across all routes/passes for a total at the end of the challenge. Based on the number of points earned, each participant will be able to redeem for one physical prize.
- Participants will be emailed a form at the end of the challenge with instructions for prize selection and shipping information. Participants will have one week (11:59pm, Monday November 9) to complete and return form for prize redemption.
- Any points remaining after prize redemption will automatically be redeemed for additional raffle entries (in 250-point increments) towards three raffles for the \$100 Experience Tysons e-gift cards.
- Participants may also earn one extra raffle entry per day towards the \$100 gift card drawings by posting on social media while participating in the challenge. The post must include the hashtag, #TysonsTrekAndTreat.
- All registrants receive a sign-up bonus of one entry to win one of three \$100 Experience Tysons e-gift card raffles. Winners will be randomly selected the week of November 9 and notified by email.



- The top three trekkers who earn the most points across all routes will be awarded Experience Tysons Gift Cards to be redeemed at local participating Tysons restaurants and shops.
 - **Grand Prize:** \$300 Experience Tysons Gift Card + Tysons Trailblazer title
 - **2nd Place:** \$250 Experience Tysons Gift Card
 - **3rd Place:** \$200 Experience Tysons Gift Card
- In the event of a tie, the winner will be determined by coin toss or random selection. The runner-up will receive the next lower prize award if available.
- A leaderboard will display standings online.
- No purchase is necessary to participate or win.

5. Disqualification

Failure to comply with rules, including cheating, unsafe conduct, or unsportsmanlike behavior, may result in disqualification.

6. Amendments and Cancellations

Organizers reserve the right to modify rules, tasks, or schedules. Changes will be communicated by email and posted on the official webpage.

7. Liability

Participants agree to hold the organizers harmless from any liability or claims arising out of participation in the challenge. The organizers are not responsible for any injuries or accidents that occur during the event.

8. Privacy

- Personal information will be used solely for challenge communication and Tysons Community Alliance updates, with the option to opt out.
- Location data will be collected solely during check-ins to validate participation and will not be shared.
- Photos or videos submitted may be used for promotional purposes.



9. Disputes

All disputes will be resolved by the organizers. Decisions are final and binding.