

ROADSIDE BEAUTIFICATION PROGRAM

Inspired by the Chicago Gateway Green Program, the TCA is working with Fairfax County Department of Transportation and the Virginia Department of Transportation on transforming the landscaping at interchanges in the Tysons area.

In 2025, the TCA piloted the program at the Route 123 & 7 interchange, beautifying the site with native plantings.

Through VDOT's CRMP program, TCA will leverage public and private partnerships to enhance 5 to 10 more interchanges in the upcoming years.

STAKEHOLDER

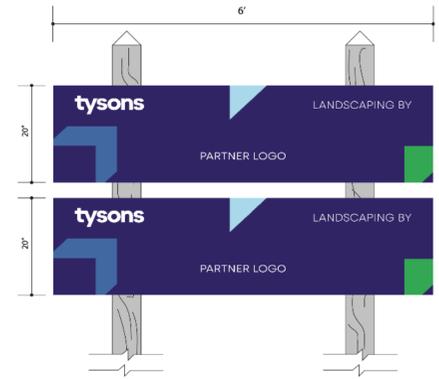


Co-Designer & Partner



Private Sponsors:

- Property Owners
- Property Management
- Anchored Tenants



Private sponsors will be granted Acknowledgment Signs to recognize their contributions to the roadside landscapes

Roadside Key Map



Pilot Site 3 – Route 123 & 7 Interchange

This interchange serves as a key entry point for vehicles coming from Vienna and pedestrian using the Greensboro Metro Station.

Sponsored by SCG Development, this beautification project will revitalize the unkept landscape, mitigate safety concerns, cultivate the walkability of existing pathways, and enhance property values.



PLACEMAKING

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