

Wednesday, March 20th, 2024
8:30 am
Boro Station Conference Center
1765 Greensboro Station Place, Tysons



TYSONS COMMUNITY ALLIANCE BOARD OF DIRECTORS Q3 MEETING

Agenda

- **Welcome**
- **Board Business:**
 - Treasurer's Report
 - CEO Report
- **TCA Board Engagement and Governance**
 - Chair's Comments
 - Future Board Meetings and Engagements:
 - Directors input via poll and discussion
 - TCA Governance Committee
 - Comments from Chair of Nominating Committee
 - Next Steps and Issues for Governance Committee
- **Presenting the TCA Work Program Activities**
 - Introductions to the Work Program from TCA Chair and CEO
 - Contextualizing the activities
 - Executive Committee role in priorities
 - Rotating small group discussions to learn about the four program areas: Research and Business Support; Communications, Branding and Engagement; Transportation and Mobility; and Placemaking
 - Presentations from EC Members and staff program directors
 - Questions and discussion
 - Highlighting 2-3 "asks" and opportunities per program area for members of the Board of Directors in the next six months
- **Closing and Upcoming Events**
 - *Saturday, April 6th*: TCA Placemaking Celebration featuring a traffic garden, public art and food trucks, 10 am to 1 pm at the PARC, 8508 Leesburg Pike
 - *Thursday, April 25th*: Urban Land Institute "Content Before Cocktails" Tysons, including a Silver Line Metro Tour led by TCA about Tysons' evolution and future (*ticketed event*)
 - *Thursday, May 2nd*: BisNow Future of Tysons Event, featuring content developed with TCA, as well as panelists from TCA and the TCA Board of Directors. (*ticketed event*)
 - *Saturday, May 11th*: The return of TCA's annual "Pedal with Petals" Community Bike Ride
 - *Wednesday, June 12th*: TCA Annual Member Meeting and Board of Directors Meeting
 - NEW: Q3 and Q4 TCA Board of Directors Meetings, September 18th and December 4th